

October 7, 1999

**Paul Spring**  
Editor-in-Chief, Vice President

Mr. Joe Connor  
President & CEO  
Fiberlock Technologies, Inc.  
630 Putnam Avenue  
Cambridge, MA 02139

Dear Mr. Connor:

Congratulations! Fiberlock's ChildGuardCoating(model #5601) has been chosen as one of *Today's Homeowner* Magazine's Best New Products for 2000. Many of you have been made aware of the awards by our editors' calls for information and, in most cases, the products themselves.


Although these awards are the focus of our February 2000 issue, our editors spend all year looking at literally thousands of new products in the home improvement and gardening areas. The award, however, is only being given to 39 products this year, which we feel have the greatest value to homeowners. The criteria we use to determine the finalists include quality, innovation, value, style, ease of installation, ease of use and long-term reliability.

The Best New Products awards, now in its eighth year, is one of the many ways *Today's Homeowner* (published 10 times a year by Times Mirror Magazines) focuses on the concerns and opportunities of homeowners. We deliver practical, in-depth advice to our audience of more than 3 million readers on maintaining and improving their homes and yards. We have the same mission on TV with *Today's Homeowner With Danny Lipford* (syndicated nationally) and on our Website (*Todayshomeowner.com*). Each of these outlets addresses a wide range of topics from simple do-it-yourself repairs to extensive professional renovations, including in-depth coverage of the materials and products involved.

We will be contacting you to set up a time when we can present the award; major trade shows we both attend offer a good opportunity. In the meantime, if you want to talk about ways to brag to the world about this honor, call Promotions Manager Diannah Sanchez at 212/779-5006 or reach her at [Diannah.sanchez@tmn.com](mailto:Diannah.sanchez@tmn.com). Past winners have used the Best New Products seal on their packaging, in trade show displays and as a part of collateral literature. And that's just a start.

If you have any questions about the award itself or our magazine, Website, TV show and book series, feel free to call me at 212/779-5367. And congratulations again.

Sincerely,

  
Paul Spring  
Editor-in-Chief